

ACCESSED BY 267,177 THOUSAND VISITORS

Source: Google Analytics Dec 2010 – Dec 2011

**LOOK NO FURTHER TO MAKE BETTER USE OF YOUR
ONLINE ADVERTISING BUDGET.**

REACHING OUT ONLINE

Coverage and Reach

Reached out to 267,177 thousand unique visitors worldwide, and to 162,785 thousand unique visitors from Malaysia.

Visitors and Page Views

Total of 820,233 thousand pages viewed by the unique visitors.

Visitor Source and Average Time

Almost 90% of the visitors were directed by search engines, with an average of 2:27 minutes of stay per visit.

Source: Google Analytics Dec 2010 – Dec 2011

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